



RTMG Board of Directors

Special Meeting

Tuesday, June 20, 2017: 10:00 a.m. to 12:00 p.m.

Oxford Suites | 1967 Hilltop Drive, Redding, CA 96002

Phone: 530-221-0100

If you wish to conference via telephone, please contact Jennifer Fontana at 530-225-4010 at least one week prior to the meeting.

Agendas are available on-line at the Redding Convention & Visitors Bureau's website at www.visitredding.com, at City of Redding and on display at the Redding Convention & Visitors Bureau Administrative Office located at 2334 Washington Ave., Suite B, Redding, CA 96001

- I. Call to Order by the Chair David Grabeal
- II. Confirm Quorum – roll call by sign-in sheet
- III. Introductions
- IV. Approval of March 15, 2016 minutes
- V. Public Comment
- VI. Presentations:
 - A. Sabrina will give a short presentation on recent activity with the Film Commission.
 - B. TJ will give a short presentation on recent activity with Social Media
- VII. Action Items for Board Vote
 - A. Approval of the 2016/2017 May budget-to-actual report
 - B. Discussion and approval of the proposed 2017/2018 budget
 - C. Elections – The 2017/2018 Board of Directors have been elected by electronic ballots, nominations for the Executive Board have been submitted and paper ballots will be distributed to Board Directors present at the Board Meeting for the purpose of choosing next year's Executive Board.

VIII. Discussion/Possible Direction to Staff:

A. Reports due to the City of Redding

- i. Monthly CSAC Reports - the April and May reports are available for review
- ii. TMBID Report was submitted to the City of Redding on June 12. A copy was sent with the board packet for review and hard copies are available as well.
- iii. Marketing Plan is due July 1 - a copy will be sent by email to all board members when it is submitted to the City of Redding.
- iv. Annual Report is due September 30 and will be presented at the September 17th Board Meeting.

B. Sports Fest Update - Ed Rullman and/or Dave Grabeal will give an update on the latest discussions concerning the Shasta-Cascade Sports Fest.

C. Locations need to be chosen for the March 13, 2018 and June 12, 2018 Board Meetings.

IX. Future Agenda Items

X. Adjournment

Next Quarterly Board Meeting will be held September 19, 2017 at 10:00 a.m. at Holiday Inn located at 1900 Hilltop Drive, Redding, CA 96002. The schedule of meeting locations for the year can be found on VisitRedding.com.

Pursuant to the Brown Act, non-confidential materials related to an item on this agenda submitted to the Redding Tourism & Marketing Group after distribution of the agenda packet are available for inspection during normal business hours at the Redding Convention & Visitors Bureau office located at 2334 Washington Avenue, Suite B, Redding, CA 96001.

In compliance with the Americans and Disabilities Act, the Redding Tourism & Marketing Group will make available, to any member of the public who has a disability, a needed modification or accommodation in order for that person to participate in the public meeting. A person needing assistance should contact Jennifer Fontana by telephone at (530) 225-4010 or in person, or by mail at 2334 Washington Avenue, Suite B, Redding CA, 96001.